



SPIN A YARN INDIA

Your Voice. Their Imagination.

2020-2021 KID REPORTER APPLICATION

Spin A Yarn India (www.spinayarnindia.com) is inviting you to be a part of our "SaY It Like You See It" Reportage Series.

To be considered, you must be between the ages of 8-14 (born on or between July 1, 2006 and August 31, 2013), and complete and submit all of the following by mail:

- Reporting samples (can be written reports or A/V reports):
- A typed news article (maximum 400 words) that includes a minimum of four quotes from at least two interviews about one of the following topics:
 - A national or global trend that is affecting people in your community.
 - A person or an organisation making a difference in your community.
 - A typed essay, maximum 250 words, that answers the questions: Why do you want to join the Spin A Yarn Kids Press? What do you hope to learn as a Kid Reporter?
 - Two ideas for stories about your community that you would like to work on as a Kid Reporter.
- A basic background information form that lets Spin A Yarn Kids Press editors know more about you.
- A Student Release Form, which must be completed and signed by your parent/legal guardian. Any applications without a Student Release Form will NOT be considered.
- A large (4x6 inch or larger), recent colour photograph of yourself.

When complete, mail all of these materials to: spinayarnindia@gmail.com



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Background Information: (Please print out this form, and clearly write all the responses below. Note that contact information (excluding city, state, and country) will not be made publicly available.)

Full Name:

Street Address:

City:

State:

Country:

Zip Code:

Your Date of Birth:

Grade in School as of September 2020:

Home Phone Number (with country code if out of India):

E-mail Address:

Parent/Guardian(s) Name(s):

Parent/Guardian(s) Phone Number(s) (as applicable):

Parent/Guardian(s) E-mail Address(es):

How did you hear about Spin A Yarn India?

Do you have siblings who are also applying this year? If so, please list their names:

School Name:

Favourite Subject(s):

Favorite Book:

Favorite Music:

Extracurricular activities and any clubs or organisations you are a member of:

Do you write for any other magazine or any other publication? If yes, names:

What do you like to do most in your spare time?

Do you have a blog or, if you are old enough, are you on any social media platforms (such as Twitter, Facebook, Instagram, etc.)? If so, which one(s)?

Which languages are you fluent in?

Which career are you most interested in, and why?

Who has inspired you most in your life, and why?

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Student Release Form:

I _____ am the parent/guardian of
_____ and for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, do hereby give my consent for my son/daughter to volunteer as a student reporter in Spin A Yarn Kids Press. In doing so, I acknowledge and agree that:

I. While Spin A Yarn (“SaY”) will not financially compensate or reward my child for his/her service as a student reporter in SaY Kids Press, I understand that my child will gain valuable writing and critical-thinking skills and first-hand journalism experience by working with SaY editors on local and/or national news assignments.

II. I understand that my child’s participation in SaY Kids Press will entail researching and writing articles during the program year. I understand that the preparation of such articles may involve travel and/or on-site reporting, but whether or not my child undertakes any such travel and/or on-site reporting will always be at my discretion and a parent or guardian. I understand that my child’s participation is subject to the SaY Kid Reporter Guidelines (Exhibit A).

III. My child or I may deliver to SaY photos and/or audio, videos as part of the Application, and I understand and agree that SaY may use such photographs and/or audio, videos, and/or quotes from the Application (collectively, “Media”), either with or without his/her name and any biographical information and/or other materials supplied to SaY by my child in his/her application, in any and all media now known or hereafter developed for editorial, illustration, promotion, advertising, trade and other similar purposes in connection with its various books, magazines and publications and other activities or for general corporate or institutional marketing, without further notice or any compensation. Further, I understand that, subject to



SPIN A YARN INDIA

Your Voice. Their Imagination.

age requirements, my child may use various third party social media outlets in his or her capacity as a SaY student reporter in consultation with SaY Kids Press editors. I consent to such participation and acknowledge that I am responsible for reviewing the terms of use and privacy policies of any such sites.

IV. I understand that my child will be writing or otherwise producing or conducting articles, reports, stories, interviews, photos, videos and/or other materials related thereto while serving in SaY Kids Press (collectively, "Articles") on behalf of SaY. I understand and agree that all Articles will be deemed the exclusive property of SaY and may be used in connection with its various publications and other activities, without any further obligation to me or my child. I and my child hereby assign and transfer to SaY any and all rights, including without limitation copyright, in the Articles. Without limiting the foregoing, I understand that my child may use the Articles in his/her personal portfolio for school or job applications, and I and my child will not otherwise use or authorise others to use any of the Articles without SaY's prior written consent. SaY will consider reasonable requests from me and my child to authorise any other limited use of the Articles and, although such authorisation will be at SaY's sole discretion, SaY will work in good faith with us in response to such requests. While I and my child hope that Media and Articles will be used by SaY and SaY hopes to be able to use Articles as contemplated in this Release, I and my child understand that Media and Articles may not be used, and SaY is not obligated to make any use of the rights granted herein.

V. I represent and warrant that my child's Articles are and will be original work to him/her that have not been previously published. I and my child hereby assign and transfer to SaY any and all rights, including without limitation copyright, in the Articles, and I represent and warrant that I and my child have all rights necessary to make the grant of rights in the Articles and Media contained herein.

VI. I understand that there is a possibility that if selected, my child will have the opportunity to be featured in or interviewed by outside news organisations. Without limiting anything contained herein, SaY may share any Articles and/or Media either created by my child or featuring my child with these news organisations including without limitation newspapers,



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magazines, and television and radio stations, whether in the form of press releases, electronic press kits or otherwise. Further, I understand that in connection with SaY's press outreach for SaY Kids Press, SaY may arrange or facilitate interviews of my child with the media with my permission, while keeping me informed throughout the process.

VII. I hereby release SaY and its affiliates and authorised representatives, as well as their officers, directors and employees ("Released Entities"), on behalf of me and my child, from any and all actions, suits, claims and demands of any kind whatsoever, which either of us, our heirs, executors, administrators and assigns, had, now have or hereafter may have, by reason of any matter related to SaY Kids Press and the activities described herein. Without limiting the foregoing, the Released Entities will not be held accountable for any accident or injury obtained while my child attends or travels to/from an event, function, or interview on behalf of SaY Kids Press.

VIII. My child may be allowed to communicate with SaY directly via e-mail or other media.

IX. I understand that SaY is not responsible for any child's behaviour in SaY Kids Press and that if my child breaks the SaY Kids Press Guidelines (attached hereto as Exhibit A, and which I have read and acknowledge), I understand that my child's membership in SaY Kids Press may be terminated, provided SaY shall retain any and all rights in the Articles and Media set forth herein.



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I have read the above and agree with and give my consent to what it says:

----- Signature of Parent or Guardian / Date

----- Print name (Parent / Guardian Name)

----- Address

----- Signature of Child / Date

----- Print name (Child Name)

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Student Release Form - EXHIBIT A: Kid Reporter Guidelines

1. Dress - The dress code is casual and neat. When on assignment, Kid Reporters must wear smart casual attire. Dress shoes are not necessary, but Kid Reporters should look neat, clean, and comfortable. No jeans, t-shirts, or hats with slogans or logos. School uniform can be worn. Kid Reporters are not only representing themselves, but also representing their schools and SaY.
2. Supplies - SaY will provide press credentials, a notebook, and business cards. Kid Reporters must be prepared to take notes (have a note pad and pen handy all times), and, if possible, record the interview. If Kid Reporters do not have a tape recorder or smart phone with recording capabilities, they need to have someone with them to help take notes during interviews.
3. Photographs - If Kid Reporters have access to a digital camera, still or video, they are encouraged to use it. Kid Reporters can e-mail pictures to SaY to accompany their articles. They may also enlist a teacher or family member to help with taking pictures. Kid Reporters must be sure to take a variety of shots, preferably horizontal, and tell SaY who took the photographs and/or videos they submit.
4. Transportation - While it is not a requirement, Kid Reporters may travel for on-site reporting if their parents/guardians are comfortable with it and can accommodate it within their schedules. It is up to Kid Reporters’ parents/guardians or teachers to transport them to and from an event or interview. When necessary, SaY Kids Press editors will work with Kid Reporters to obtain credentials for them and parents/guardians. Kid Reporters should never arrange to do any interviews alone and must have an adult with them at all times.

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5. Talking to the Press - Kid Reporters may be interviewed by other members of the press about their experiences with SaY Kids Press. Beforehand, someone from SaY Corporate Communications will be in touch to discuss how to answer questions about the program and availability for interviews throughout the year. In some cases, Kid Reporters' parents/guardians may need to arrange for transportation to and from such interviews. If Kid Reporters are approached by members of the press, they must inform SaY and provide the name and contact information for the journalist.

6. Kid Reporter Conduct - SaY Kid Reporters are important "ambassadors" of SaY and their schools, and they are expected to represent the company the best they can—whether it's on location for an assignment, in an interview with media outlets, or on social media. This means they must:

1. Be respectful: Always behave in a polite and professional way.
2. Be on time: Punctuality shows respect for the person being interviewed.
3. Be prepared: Do research, and have questions ready.
4. Be honourable: Ask for help if needed, but never plagiarise or copy someone else's work, even in part. Always cite sources.
5. Be a team player: There are many Kid Reporters around the world. Occasionally, they may have the chance to help one another to write a story or cover breaking news.

7. Social Media Policy - If Kid Reporters are under the age of 13:

1. DON'T identify yourself as a SaY Kid Reporter on social media.
2. DON'T share your Kid Reporter stories on social media.
3. DON'T reach out to people who you would like to interview through social media. Story ideas should be submitted to your editor for approval first.
4. DON'T respond to requests for media to interview you that come through social media or any other way—please send all requests from the media to SaY.
5. DON'T share information about stories you are working on that have not yet been published.
6. DO have a discussion with your parent or guardian before creating accounts or doing

anything on social media.

7. DO encourage your parents or guardians to share your Kid Reporter stories with their followers.
2. If Kid Reporters are 13 years old or over:
 1. DO have a discussion with your parent or guardian before creating accounts or doing anything on social media.
 2. DON'T share information about stories you are working on that have not yet been published.
 3. DON'T reach out to people who you would like to interview through social media. Story ideas should be submitted to your editor for approval first.
 4. DON'T respond to requests for media to interview you that come through social media or any other way—please send all requests to SaY.
 5. DON'T create fan pages using SaY Kids Press brand (for example: a Facebook fan page for your work as a Kid Reporter).
 6. DO identify yourself as a SaY Kid Reporter on your social media accounts, if you wish.
 7. DO share your published stories with your followers, or share SaY social media posts about Kid Reporter stories, if you wish.
 8. DO encourage your parents or guardians to share your Kid Reporter stories with their followers.